

**2020 IONOMER COVER BALL LINE-UP**



**VIVID® - The Original Matte Finish Golf Ball and Still the Best 3-PIECE PERFORMANCE BALL**

- ▶ **VISIBLE** - Easier to see in the air and on the ground.
- ▶ **#1 Selling** Matte Finish Ball - Straighter, more consistent, extremely soft feel
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover.
- ▶ **OPTIMAL SPIN RATES** around the green provide 'Stop And Spin' Control.
- ▶ **GOLFERS LOVE IT** because it is a GREAT GOLF BALL! Better than many Tour Balls.
- ▶ **LADIES LOVE IT** because it is PRETTY!
- ▶ **SENIORS LOVE IT** because they can FIND IT!
- ▶ **KIDS LOVE IT** because it is FUN!
- ▶ **PUTT WELL** - Line your putts up with the distinct putting line.
- ▶ 322 Octahedron dimple pattern. Swing Speed: 70 - 90 mph. **ELEVEN COLORS:** Black, Blue, Green, Jade, Orange, Pink, Purple, Red, Sherbet, White, and Yellow.



**VIVID LITE® 3-PIECE** - First Ever Pastel Matte Finish Golf Ball.

- ▶ **FLIES HIGHER** than **VIVID®**, especially for slow to medium swing speeds.
- ▶ **MATTE FINISH** increases visibility in the air and on the ground.
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover
- ▶ **OPTIMAL SPIN RATES** around the green provide 'Stop And Spin' Control.
- ▶ **PUTT WELL** - Line your putts up with the distinct putting line.
- ▶ **3 PIECE** Performance - 322 Octahedron dimple pattern. Swing Speed: 55 - 85 mph. **FIVE COLORS** in MATTE PASTELS: Blue, Green, Orange, Pink, and Yellow.



**VIMAX SOFT® - 2-PIECE MATTE FINISH**

- ▶ **VISIBLE** - Easier to see in the air and on the ground.
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover
- ▶ **REDUCED SIDE SPIN** - increases Accuracy and Distance.
- ▶ **LOW SPIN + HIGH LAUNCH ANGLE** off driver - Straighter with more carry. Swing Speed: 75 - 95 mph **FOUR COLORS** : Red, Green, Yellow and Orange



**CRYSTAL® - 3 PIECE PERFORMANCE BALL**

- ▶ **TRADITIONAL GLOSS FINISH** - Same ball as the **VIVID®** but Traditional Finish
- ▶ **EASY TO CLEAN** - Dirt does not adhere to the surface easily
- ▶ **FLAGSHIP COLORED BALL** - Loved and Played by Millions
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover
- ▶ 322 Octahedron dimple pattern. Swing Speed: 70 - 90 mph
- ▶ **SEVEN COLORS** - Red, White, Blue, Green, Yellow, Orange, Pink



**POWER SOFT® - 2 PIECE BALL**

- ▶ **TRADITIONAL GLOSS FINISH** - Same as **VIMAX SOFT®** but Traditional Finish
- ▶ **EASY TO CLEAN** - Dirt does not adhere to the surface easily
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover
- ▶ **REDUCED SIDE SPIN** - increases Accuracy and Distance.
- ▶ **LOW SPIN + HIGH LAUNCH ANGLE** off driver - Straighter with more carry. Swing Speed: 75 - 95 mph **FOUR COLORS** : Red, Green, Yellow and Orange

# Volvik - OUR MISSION - BUILD THE BEST BALL IN EVERY CATEGORY.

## 2020 URETHANE COVER BALL LINE-UP



Independent Testing by My Golf Spy shows:  
**VOLVIK S4**<sup>®</sup> - 4 Piece Tour Ball with Urethane Cover

- ▶ **LONGER** than: Titleist<sup>®</sup> by 3-5 yds, Taylor Made<sup>®</sup> by 6-7 yds, Callaway<sup>®</sup> by 11-13 yards.
- ▶ **CLOSEST** to PGA Tour Players Launch Angle and Spin off Driver than any other ball.
- ▶ **HIGHEST** Control/Spin/Work Ability of any ball tested. **#1** in Wedge Spin.
- ▶ **ACCURATE** Wedge Shots - Better than **ALL** Titleist<sup>®</sup>, TaylorMade<sup>®</sup>, Callaway<sup>®</sup>, Srixon<sup>®</sup> & Bridgestone<sup>®</sup> except Tour BXS<sup>®</sup>, which was similar, except worse in yards off-line and spin.
- ▶ **TOP 10** in all 7 categories at 85 MPH driver swing speed. No other ball was even close.
- ▶ **CONSISTENT** - Not 20+ yards off line on the driver like 17 of the 36 balls tested.
- ▶ **DURABLE** - Patented VU-X Urethane Cover - Does Not Scuff like the competition
- ▶ **COLORS** - High Visibility Green or White - Traditional Finish



Independent Testing by My Golf Spy shows:  
**VOLVIK S3**<sup>®</sup> - 3 Piece Tour Ball with Urethane Cover

- ▶ **TIGHTER** Driver Shot Pattern than Titleist Pro V1<sup>®</sup> at all swing speeds.
- ▶ **SOFTER** than ProV1<sup>®</sup> by 8 compression points, & 4 points softer than Chrome Soft X<sup>®</sup>
- ▶ **BETTER** than Chrome Soft<sup>®</sup> in virtually every driver category: longer, straighter, tighter, higher with slightly less spin at **ALL** swing speeds.
- ▶ **PLAYS** similar to Titleist Pro V1<sup>®</sup> in most areas.
- ▶ **CONSISTENT** - Not 20+ yards off line on the driver like 17 of the 36 balls tested.
- ▶ **DURABLE** - Patented VU-X Urethane Cover - Does Not Scuff like the competition
- ▶ **COLORS** - Orange or White - Traditional Finish



Independent Testing by My Golf Spy shows:  
**VIVID SOFT**<sup>®</sup> - 3 Piece Tour Ball with Urethane Cover

- ▶ **LONGEST** Iron Carry of all 36 balls tested at slower swing speeds.
- ▶ **HIGHEST WEDGE FLIGHT** of all 36 balls tested.
- ▶ **VISIBILITY - ONLY MATTE FINISH URETHANE** Ball on the market
- ▶ **BETTER** than Chrome Soft<sup>®</sup> in virtually every driver category: longer, straighter, tighter, higher with slightly less spin at all swing speeds.
- ▶ **LONGER IRON FLIGHT** than Chrome Soft<sup>®</sup> at all swing speeds.
- ▶ **CONSISTENT** - Not 20+ yards off line on the driver like 17 of the 36 balls tested.
- ▶ **DURABLE** - Patented VU-X Urethane Cover - Does Not Scuff like the competition
- ▶ **FOUR MATTE COLORS** - Green, Yellow, Pink and White

## 2020 ZIRCONIUM COVER BALL LINE-UP



**VIVID XT**<sup>®</sup> - 4 Piece Tour Ball with Zirconium Cover

- ▶ **OFFICIAL BALL** of the **WORLD LONG DRIVE** Competitions
- ▶ **SIMILAR to S4**<sup>®</sup>, but handles the wind better with a little lower spin and firmer feel.
- ▶ **ZIRCONIUM COVER** - Durability and Distance
- ▶ **PERMANENT COLOR** - Color is not painted on, but all the way through the cover.
- ▶ **GREAT** Putting Feel with **ALIGNMENT LINE** around the entire ball
- ▶ **HIGH VISIBILITY MATTE FINISH COLORS:** Green, Yellow, Orange, Pink and White